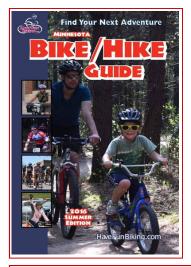
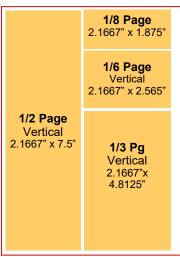
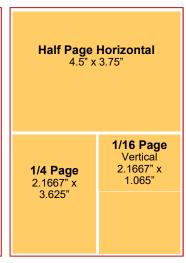
## The Handy Bike Guide That Gets Used Throughout the Year!

With a growing demand for bike-friendly maps and fun places to travel the Bike/Hike Guide, (print and digital) is a cost-effective place to showcase your destination or product. Reserve your space today in both our annual print edition and in the new quarterly e-version. Each year we print and distribute 50,000 copies and with the e-Guide, we have increase our circulation tenfold with more book marking it to their mobile devices.

Take advantage of the Early-Price Rate and enjoy the benefits as a HaveFunBiking media partner. Place your order before 9-02-2016 for a significant savings. Plus, your ad will be included in all e-version of the Guide in the two remaining issue this year and four issues in 2017. As we encourage more to find their next bike adventure, advertise with us and gain more results with the Bike/Hke Guide!







<b>2/3 Page</b> Horizontal 4.5" x 4.8125"
<b>1/3 Page</b> Horizontal 4.5" x 2.4375"
<b>1/4 Page</b> Horizontal 4.5" x 1.8125
<b>1/6 Page</b> Horizontal 4.5" x 1.1875"

	<b>.</b> .		016 Rates fo				
	<u>Prin</u>	<u>ıt Guide</u>	<u>Digital</u> (upon availability)				
	Print Only	Print/Dig	ıital (PD)	Open	2X	3X	4X + 2
	-	(before 9-02-2016)	(after 11-02-2016)	•			
Listing	-	\$ 90	\$ 105	-	-	-	-
1/16	(logo block ad)	\$ 225	\$ 275	-	-	-	-
1/8	`\$ 335 ´	\$ 385	\$ 460	-	-	_	\$ 42
1/6	\$ 397	\$ 415	\$ 485	-	-	-	\$ 45
1/4	\$ 575	\$ 665	\$ 745	_	-	-	\$ 54
1/3	\$ 785	\$ 885	\$ 975	-	-	-	\$ 60
1/2	\$1,195	\$1,355	\$1,485	\$205	\$ 195	\$190	\$ 84
2/3	\$1,495	\$1.665	\$1.815	-	-	-	-
Full	\$1,985	\$2,145	\$2,385	\$170	\$150	\$130	\$120
F-Cover	(inside) -	\$3,825	\$3,940	· -	· -	· -	
B-Cover	(inside) -	\$3,825	\$3,940	-	-	-	-
Back Co	over -	\$4,125	\$4,365	-	-	-	-
2-Page	\$3,815	\$4,260	\$4,575	\$280	\$260	\$205	\$195

Standard Full Page 4.5" x 7.5" (no bleed)	
Back Cover or Inside Cover Pages 5.25" x 8.25 (plus 1/8" for bleed permitted)	

With your ad placement above, gain additional exposure with your link in the e-Bike/HikeGuide for a full year. That is a \$110 value and your link will be complimentary. For advertising and prices at: <a href="https://example.com">HaveFunBiking.com</a> see page 2 or contact us below for more details.

All ads above should be Camera-Ready sent as an electronic PDF, EPS or J-Peg file. To qualify for the *Early-Rate* your ad(s) must be reserved by September 02, 2016 with camera ready artwork and payment in by October 1, 2016. Produced ads, for best quality should be sent via e-mail in a pdf or .eps formats and saved at 300 or larger dpi.

Camera Ready hardcopy means that the ad should be very high quality printout and actual size. Note, that high contrast photos or grey tones reproduce best from electronic files. Photos should be saved at 250-350 dpi output size for best reproduction. All Electronic Files should be sent via e-mail in PDF or PDF/X (Adobe Acrobat) or EPS (Encapsulated PostScript) file format. Please embed fonts or convert them to outlines.

Please make sure all elements are CMYK for all ads.

If you need graphic design assistance for an ad placement, please contact Pete May at: <a href="may5291@earthlink.net">petermay5291@earthlink.net</a> or (952) 200-4939 for a quote on all your graphic design needs.



## 2017 BIKE/HIKE, WEB and e-MAG PLACEMENT FORM

Company Branding/Mark	keting Name:	LEASE PRINT)	· · · · · · · · · · · · · · · · · · ·	<del> </del>	
Parent Company if differ	ent from above:				
Contact Person:			Title		
Address:		_City	StateZip		
Phone: ()		Fax::	()		
Best e-mail address to co	ontact <u>you</u> at: (if different from publi	shed)		<del> </del>	
Web Address to link you	ur ad/listing:				
1) The 2017 Bike/Hike	Event & Resource Guide ( neet, page 1 for further details: (	print/digital)			
Ad Size selected	Other Details		Ad Rate Selected	\$	
	Please send ad copy electron				
Bike/Hike Guide print list	ting, with web link in the electi	ronic version (\$90	by 9-2-2016, after that \$105 per link)	\$	
2) HaveFunBiking Web	bsite Marketing Opportunit	ies			
Front Page Right Column	n Ad Position: (ads randomly r All front page ads (300 x 280 pixel size)		nt 2017 at: \$575 o your site. Per month \$65, upon availability.	\$	
Front Page Ad (as above	e) and Monthly Banner Ad in 1 All Banner ads (620 x 90 pixel size) purcha			\$	
Banner Ad in 12 Articles	throughout 2017 at: \$875			\$	
	Destinations Maps throughou	t 2017 \$75 with	additional locations \$45 eacl	h \$	
	agazine Marketing Opportu	unities (reach over .	30,000 bicyclists two (2) times each mo	nth)	
Rates for E-Magazine Column	(please circ	,	(Per Month)	(Total)	
	1-Month 3-Months		\$ 110 \$ 280		
	6-Months	8	\$ 450		
	12-Months		\$ 789	\$	
1-Month 3- Months		specify below) 6-Months		_	
1-WOTH 0 M.S.M.S	Months to run	_ 0-1010111115	<u></u>		
			Total Order	<b>S</b>	
	To Advertise Please Send	d This Form wit		<b>J</b>	
Have	FunBiking.com, 1321 East				
	_	or	-		
	E-mail to Russ	at: <u>russ@Havel</u>	FunBiking.com		
		Mastercard o			
Name on Card			s address above same as billing o If not please provide.	n card?	
C.C. Number		3-didge	et code on back		
Expiration Date: _	<u></u> _				
* Please No	ote: all Visa and Master Card credit c	ards will be processed	l through our HaveFunTours bank ac	count	